

Advance the Capabilities and Capacities of the Public Health Laboratory System

Provide Member Services to Optimize Lab Effectiveness

- Provide Training and Technical Assistance to Meet Future Needs
- Provide Resources to Support Members with Implementing ACA
- Provide Credible Analysis of Instruments and Other Lab Resources
- Create & Disseminate Tools to Increase Laboratory Efficiency
- Streamline Resource Center to Support Annual Training Requirements

Advocate for a Sustainable Laboratory System

- Describe the Evolving Laboratory System in Light of ACA and Other Drivers
- Align Advocacy Efforts, Recalibrating Them Based on Evolving Trends
- Expand Engagement in Federal Legislative and Regulatory Efforts
- Foster Collaborative Implementation of the Strategic Workforce Plan
- Advocate for Tech Advances and Lab Efficiencies in PHLs

Expand and Strengthen Member Engagement

- Establish Mentoring by Members Focused on Increasing Engagement
- Expand the Pool of Recognized and Engaged Member Experts
- Develop and Communicate Multiple Opportunities for Engagement
- Identify and Eliminate Barriers to Membership and Engagement

Grow and Diversify Financial Resources

- Grow the Base of Funding from Non-Federal Sources
- Provide Tools for Member Labs to Use in Pursuing Funding
- Support Member Labs in Generating Testing/Service Revenue

Strengthen Organizational Effectiveness and Adaptability

- Align Governance Structure with Current Member Categories
- Assess Committee Structure and Implement Targeted Improvements
- Expand Sustainable Relationships with EPA, FDA and Other Federal Agencies
- Increase Member & Staff Understanding of Evolving Laboratory System

Strengthen Global Health Efforts

Engage and Mobilize Key Partners