Press Release Template for Public Health Laboratories

**Your Letterhead**

**Press Release**

**FOR IMMEDIATE RELEASE**

**Contact: (Name, Phone, Fax, Email)**

**Address**

**Name of Laboratory**

**HEADLINE**

**TITLE OF STORY**

**SUBHEAD**

**Dateline**

# This section is for the description of the lab-related news story

## Description of event which the laboratory wishes the general public to have a greater understanding of, with particular emphasis on the role of the laboratory in responding to the event. May also include stories highlighting accomplishments of the laboratory which support the lab’s ability to respond to events of public health significance.

This section is for the description of the importance of the State Public Health Laboratory to the mission of Public Health

This section contains "boilerplate" material describing the role of all State Health Laboratories in responding to events of public health significance. It should mention other State, Regional, or National partners with whom the SHL routinely collaborates to protect the public from exposure to diseases and other hazards (natural and manmade).

# This section for a general description of the State Health Laboratory

This section provides a general overview of the SHL’s normal operation and capacity for dealing with outbreaks of public health significance. Much of this section should be usable for any press release, but parts of it may be tailored for the specific type of event described above (ie, foodborne disease outbreak investigation, response to infectious disease outbreak, response to biological/chemical/environmental hazard, etc.)

This section for a description of the importance of the State Public Health Laboratory to the Mission of Public Health

This section contains boiler plated material describing the role of all State Health Laboratories in responding to events of public health significance. It should include mention of other State, Regional, or National partners with whom the SHL routinely collaborates to protect the public from exposure to diseases and other hazards (natural and manmade).