

# Reporting on Health: A Media Perspective.

Joe Palca



HOW REPORTERS START THEIR DAY AT WORK...



TODAY I AM AN EXPERT IN:

POLITICS	ECONOMY	CAR REPAIR	HEALTH CARE	
TELEVISION	AEROSPACE	BIOENGINEERING	MEMS	
FOREIGN AFFAIRS	COUNTY FAIRS	OIL	VINEGAR	
SPORTS	STOCKS	BONDAGE	OBOE	EXPLOSIVES
COMPUTERS	PLUMBING	FOOD	SEPTIC TANKS	
FUSION	LIPOSUCTION	CARTOONS	WORLD PEACE	

6-29 VILEY

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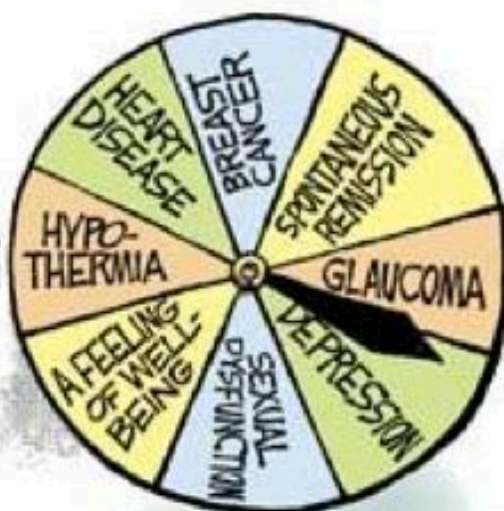
# Today's Random Medical News

from the New England  
Journal of  
Panic-Inducing  
Gobbledygook

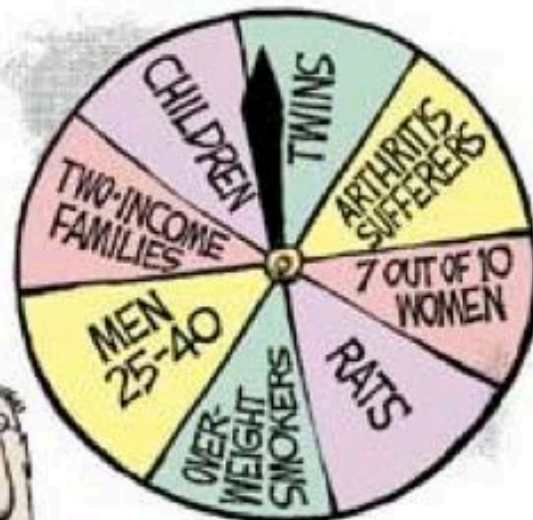
JIM FURMAN  
© 1997 HUNTSVILLE ENGINEERING



CAN CAUSE



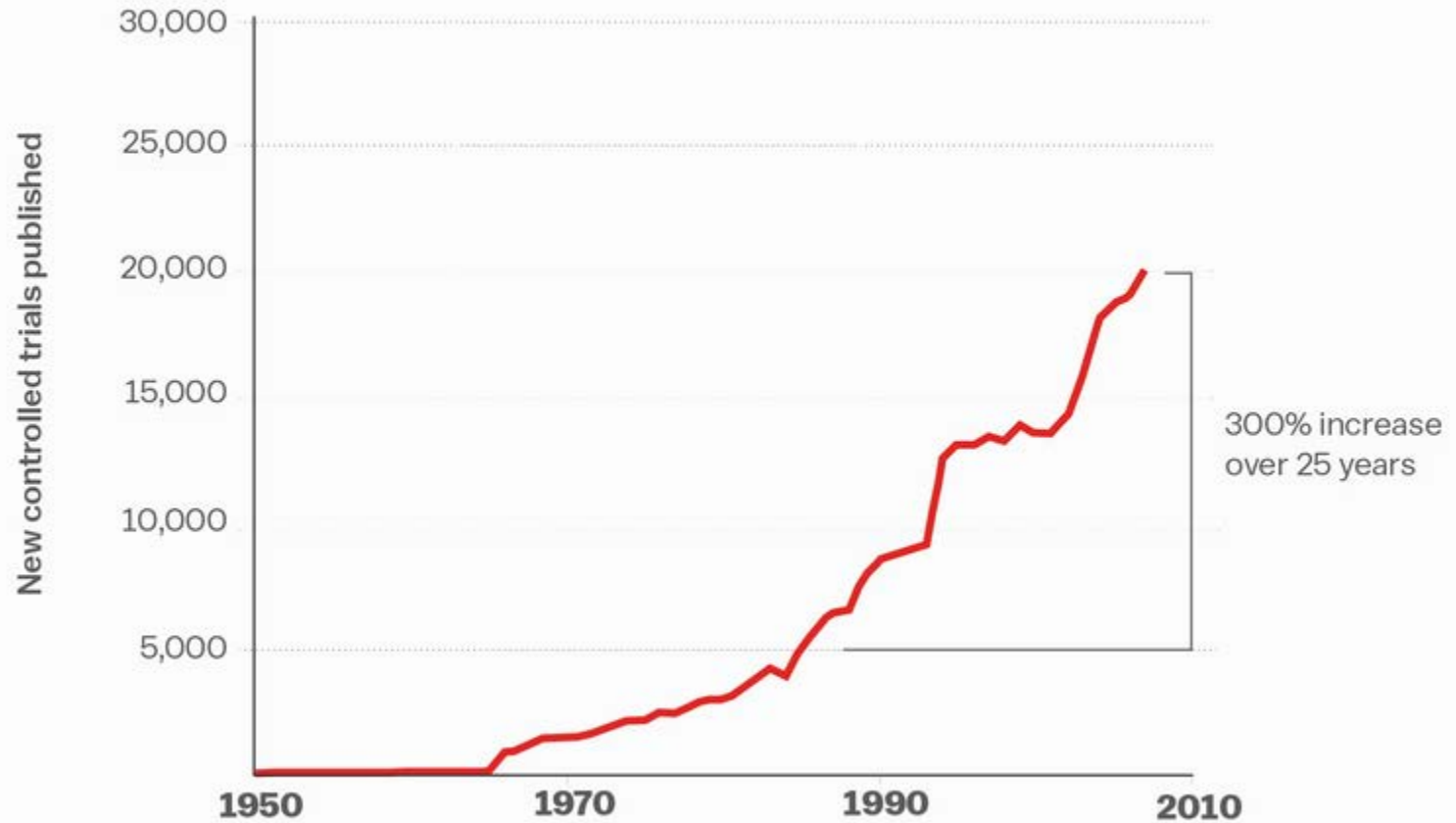
IN



ACCORDING TO A  
REPORT RELEASED  
TODAY....



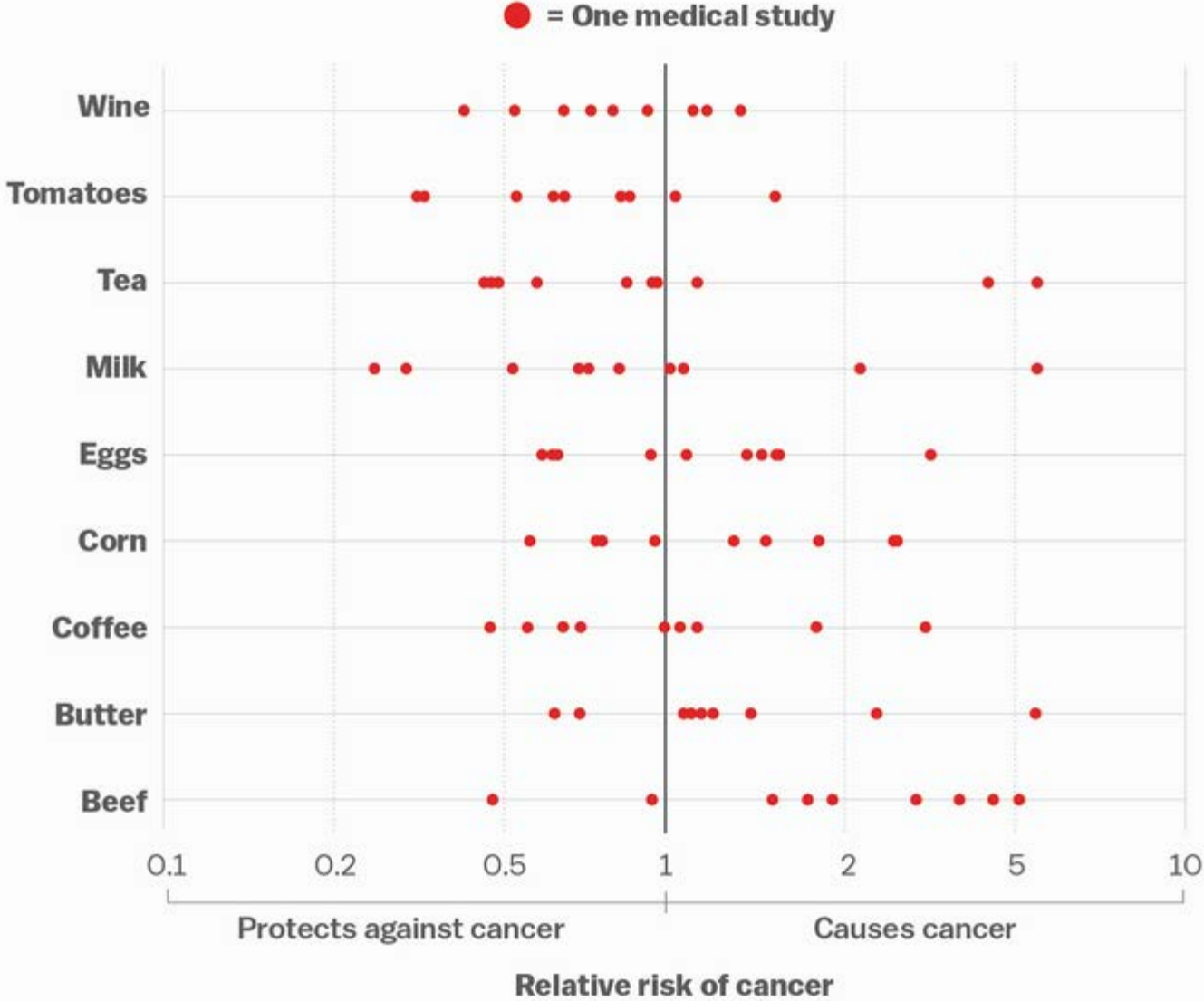
## The number of medical studies has increased dramatically



SOURCE: Bastian, *PLoS Medicine*

**Vox**

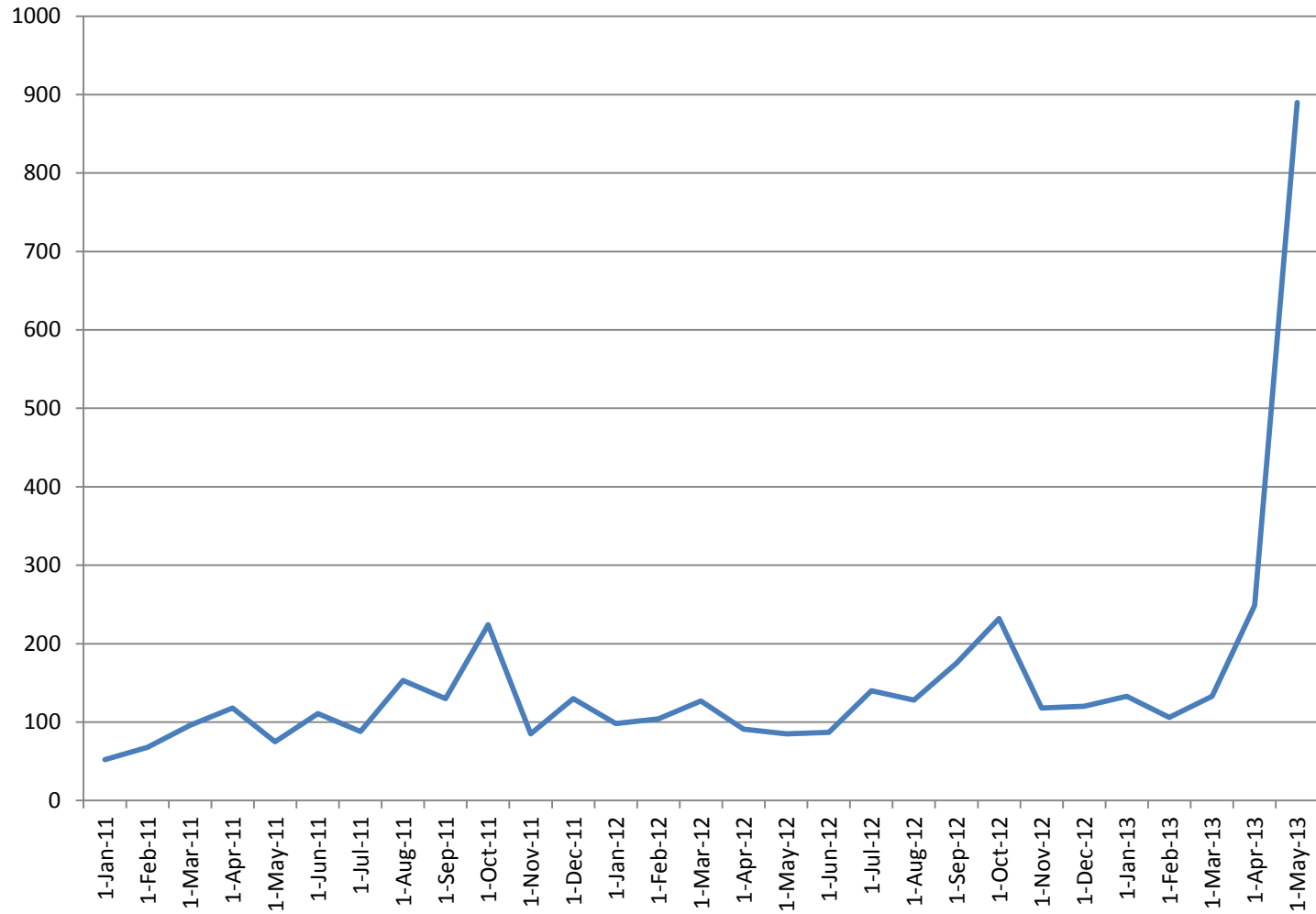
# Everything we eat both causes and prevents cancer



SOURCE: Schoenfeld and Ioannidis, *American Journal of Clinical Nutrition*

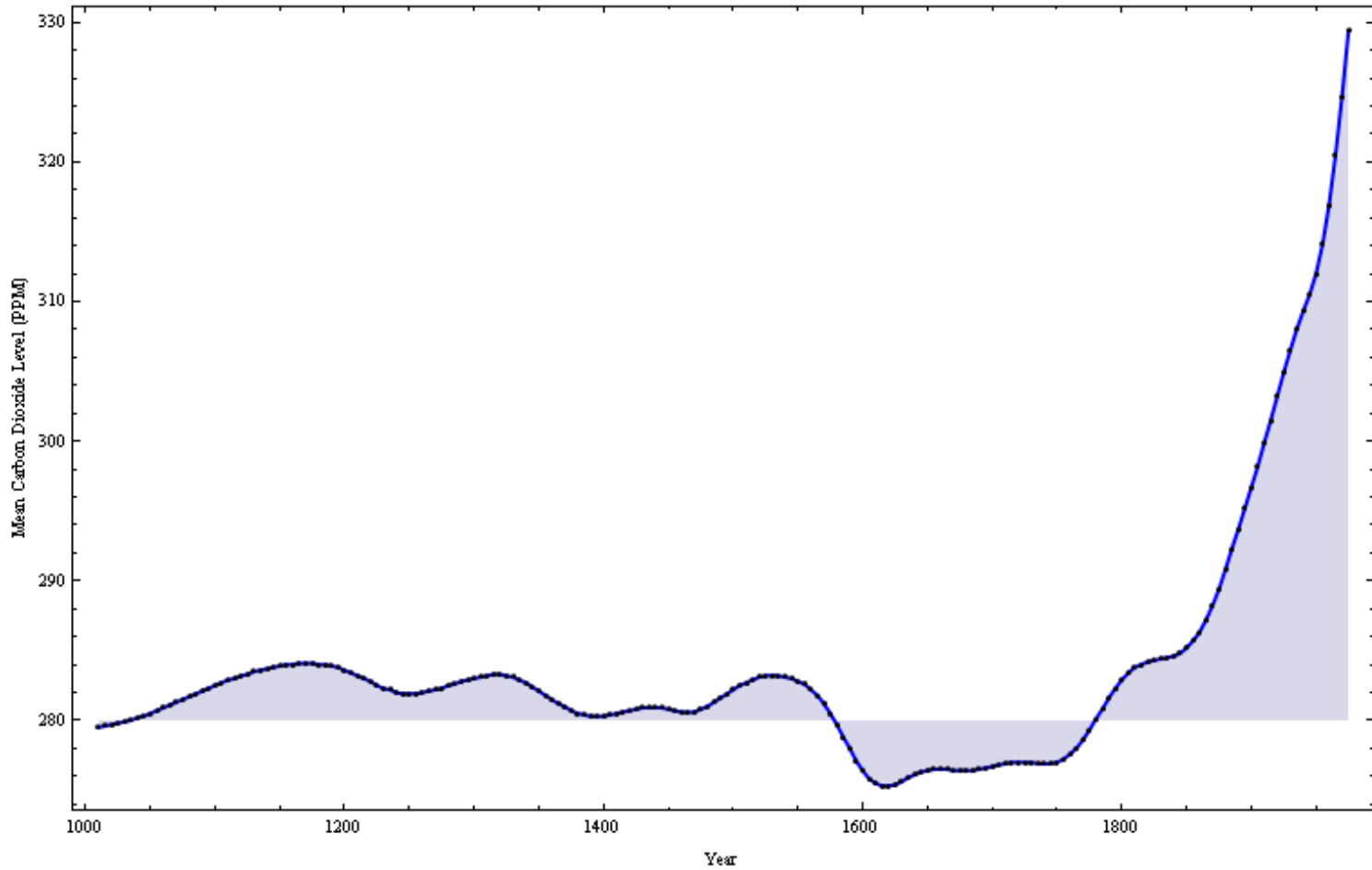


# BRCA in the Media



# Trends in Atmospheric CO<sub>2</sub>

Carbon Dioxide Level from the Law Dome Ice Cores



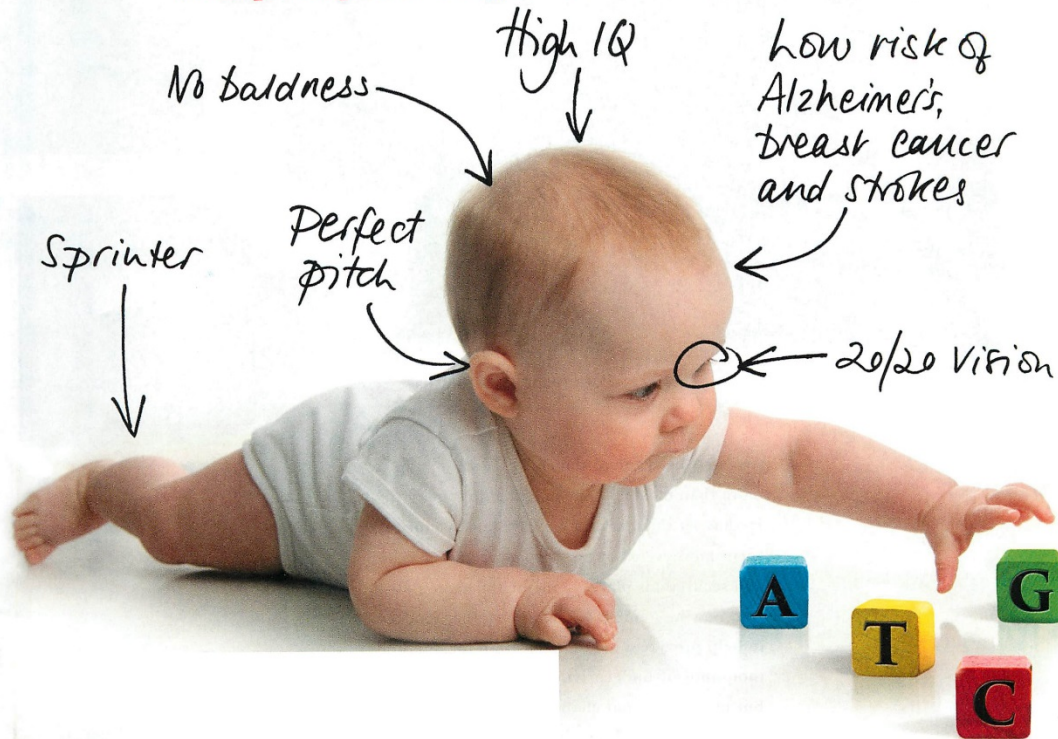
# HIV and AIDS





# Editing humanity

## The prospect of genetic enhancement



And I would like to think that if somebody does a test on me or my genes, that that's mine. (Applause.) But that's not always how we define these issues, right? So there's some legal issues involved.

Barak Obama, February 25, 2016

# Who owns your genetic data? Obama says you do

Originally published February 25, 2016 at 9:54 pm | Updated February 25, 2016 at 9:57 pm

**Many researchers and the universities and medical centers that back them regard genetic material and the results from tests they conduct on it as their intellectual property and are reluctant to share it**

By [JULIE HIRSCHFELD DAVIS](#)

*The New York Times*

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WASHINGTON — President Obama on Thursday waded into the complex and high-stakes debate over whether patients own their genetic information, saying he believes his tissues and any discoveries that stem from his DNA belong to him.

“I would like to think that if somebody does a test on me or my genes, that that’s mine, but that’s not always how we define these issues,” Obama said during a White House forum on a major biomedical research initiative he began last year.

The president said the success of his Precision Medicine



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shots - health news

# Many Dislike Health Care System, But Are Pleased With Their Own Care

In an NPR poll, 80 percent of respondents said they get good or excellent care. But 42 percent rate the health care system in their state as fair or poor. The perception of quality of care varies according to income.



Hanna Barczyk for NPR



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7:04

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