

SUSTAINING MEMBER BENEFITS



CORPORATE (\$2,500) COLLEAGUE

SILVER (\$5,500)

GOLD (\$8,500) Silver benefits PLUS:

PLATINUM (\$16,500) Gold benefits PLUS:

DIAMOND (\$27,500) Platinum benefits PLUS:

Recognition • Marketing • Sponsorships

- Logo placement on the APHL website
- Web link to corporate website from www.aphl.org
- Discount on advertising in APHL's quarterly print and digital magazine, *Lab Matters*

- Logo placement on the APHL website
- Ability to add news and product information to *APHL eUpdate*, a weekly electronic newsletter
- Web link to corporate website from www.aphl.org
- Discount on advertising in APHL's quarterly print and digital magazine, *Lab Matters*
- Ability to submit abstract or poster for any APHL meeting
- Access to sponsorships at APHL Annual meeting
- Certificate of membership

- Logo placement in *Lab Matters*
- Logo placement on APHL website and in other lists above Silver Level Members

- Logo and link in all *eUpdate* mailings
- Logo placement on the APHL website and in other lists above Gold Level Members

- Logo and Link on all *eUpdate* mailings (weekly)
- Logo placement on APHL website and in other lists above Platinum Level Members
- First right of refusal for all sponsorship and support opportunities

Participation • Exhibiting

- Half-price booth space at an APHL sponsored conference

- One registered member representative (includes member card and lapel pin)
- Complimentary booth at APHL Annual Meeting
- 2 complimentary full registrations at APHL Annual Meeting
- Additional member-rate registrations at APHL Annual Meeting
- Opportunity to apply for membership on an APHL committee

- 2 additional complimentary registrations to APHL Annual Meeting (4 total)

- 2 registrations to the Corporate Leadership Council Meeting with APHL leadership
- 1 additional registered member representative (2 total) (includes member card and lapel pin)
- 2 complimentary registrations at one other APHL meeting
- 1 additional Corporate Member Associate for \$250
- Opportunity to meet with the APHL Board of Directors with no other companies present

- 3 additional registered member representatives (5 total) (includes member card and lapel pin for each representative)
- 1 additional complimentary registration to APHL Annual Meeting (5 total)
- Complimentary booth at every APHL meeting with exhibits
- 1 additional Corporate Member Associate for \$250 (2 total)
- 2 complimentary registrations at all other APHL meetings

**Questions?
Contact**
Lori Richardson-Parr,
Sr. Specialist, Corporate
Relations at 240.485.2792 or
lori.richardson-parr@aphl.org.

Communications

- One subscription to *Lab Matters*
- One subscription to *APHL eUpdate*

- One subscription to *Lab Matters*
- One subscription to *APHL eUpdate*
- Regular emails with timely information

- Additional subscription to *eUpdate*
- Additional subscription to *Lab Matters*
- Opportunity to write Industry Matters Column in *Lab Matters*

- 3 additional subscriptions to *eUpdate*
- 3 additional subscriptions to *Lab Matters*

Resources

- Free member mailing list rental
- Membership Directory (online and print)
- APHL Sustaining Member mark for use in your materials

- Additional free mailing list rental (2 total)

- 3 Additional free mailing list rentals (5 total)