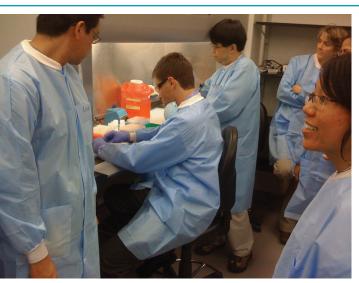


# NEW MEMBER APPLICATION

Sustaining Members

Visibility
Information
Insight
Participation
Resources
Connection
Community
Recognition





APHL membership will position your company as a partner with the laboratories that protect the health and safety of the public.

# **SUSTAINING MEMBER BENEFITS**



# **CORPORATE** (\$2,500) **COLLEAGUE**

**SILVER** (\$5,500)

GOLD (\$8,500) Silver benefits PLUS: **PLATINUM** (\$16,500) Gold benefits PLUS: **DIAMOND** (\$27,500) Platinum benefits PLUS:

#### **Recognition • Marketing • Sponsorships**

- Logo placement on the APHL website
- Web link to corporate website from www.aphl.org
- Discount on advertising in APHL's quarterly print and digital magazine, Lab Matters
- Logo placement on the APHL website
- Ability to add news and product information to APHL eUpdate, a weekly electronic newsletter
- · Web link to corporate website from www.aphl.org
- Discount on advertising in APHL's quarterly print and digital magazine, *Lab Matters*
- Ability to submit abstract or poster for any APHL meeting
- Access to sponsorships at APHL Annual meeting
- · Certificate of membership

- Logo placement in Lab Matters
- Logo placement on APHL website and in other lists above Silver Level Members
- Logo and link in all eUpdate mailings
- Logo placement on the APHL website and in other lists above Gold Level Members
- Logo and Link on all eUpdate mailings (weekly)
- Logo placement on APHL website and in other lists above Platinum Level Members
- First right of refusal for all sponsorship and support opportunities

#### Participation • Exhibiting

- Half-price booth space at an APHL sponsored conference
- One registered member representative (includes member card and lapel pin)
- · Complimentary booth at APHL Annual Meeting
- 2 complimentary full registrations at APHL Annual Meeting
- Additional member-rate registrations at APHL Annual Meeting
- Opportunity to apply for membership on an APHL committee
- 2 additional complimentary registrations to APHL Annual Meeting (4 total)

**Ouestions?** 

Lori Richardson-Parr.

Sr. Specialist, Corporate Relations at 240.485.2792 or

lori.richardson-parr@aphl.org.

Contact

- representative (2 total) (includes member card and lapel pin)
  - 2 complimentary registrations at one other APHL meeting
  - 1 additional Corporate Member Associate for \$250

• 2 registrations to the Corporate

• 1 additional registered member

APHL leadership

Leadership Council Meeting with

 Opportunity to meet with the APHL Board of Directors with no other companies present

- 3 additional registered member representatives (5 total) (includes member card and lapel pin for each representative)
- 1 additional complimentary registration to APHL Annual Meeting (5 total)
- Complimentary booth at every APHL meeting with exhibits
- 1 additional Corporate Member Associate for \$250 (2 total)
- 2 complimentary registrations at all other APHL meetings

#### **Communications**

- One subscription to Lab Matters
- One subscription to APHL eUpdate

- One subscription to Lab Matters
- One subscription to APHL eUpdate
- Regular emails with timely information

- Additional subscription to eUpdate
- Additional subscription to Lab Matters
- Opportunity to write Industry Matters Column in *Lab Matters*
- 3 additional subscriptions to *eUpdate*
- 3 additional subscriptions to *Lab Matters*

#### Resources

- · Free member mailing list rental
- Membership Directory (online and print)
- APHL Sustaining Member mark for use in your materials

- Additional free mailing list rental (2 total)
- 3 Additional free mailing list rentals (5 total)

### **NEW MEMBER APPLICATION**

Sustaining Member



If your company is a previous or current sustaining member of APHL, please do not complete this form, and contact member services for a renewal form at membership@aphl.org. ORGANIZATION NAME PHONE FAX **EMAIL ADDRESS** CITY STATE COUNTRY ZIP **Primary Member-Representative** If you are applying for Platinum or Diamond Level Membership, add additional representatives on next page. FIRST NAME LAST NAME DEGREE(S) POSITION/TITLE DIRECT LINE / EXT **EMAIL** How did you hear about APHL's membership program? Diamond and Platinum Member Representatives □ Email/Mail Promotion Please add contact information for additional ☐ APHL Website representatives as granted for Diamond and ☐ APHL/NLTN Conference or Workshop Platinum levels on the supplemental member information form. ☐ Colleague \_ **Website Profile** Please email the following items for your **DUES** website profile to membership@aphl.org. After January 1, new member dues are reduced by 50%. Membership is based on a July 1 to June 30 year. · website URL short company description Level **Annual Dues** Member Representatives High resolution logo (.eps or .ai files \$27,500 5 □ Diamond strongly preferred, 300 dpi .jpg acceptable). ☐ Platinum \$16,500 2 ☐ Gold \$8,500 1 □ Silver \$5,500 ☐ Corporate Colleague \$2.500 **Method of Payment** Mail or fax/email (credit card payments Payment is due with the completed application. only) to: ☐ Check to APHL included ☐ American Express □ Visa ■ MasterCard Association of Public Health Laboratories 8515 Georgia Avenue, Suite 700 **EXPIRATION DATE** Silver Spring, MD 20910 CREDIT CARD NUMBER fax 240.485.2700 phone 240.485.2745

CARDHOLDER'S SIGNATURE

www.aphl.org

membership@aphl.org

CARDHOLDER'S NAME

## Sustaining Member Representatives Contact Form



Please list the contact information for your company's member representatives below.

#### **Diamond and Platinum Member Representatives**

For Diamond Level, add contact information for 4 additional representatives. For Platinum Level, add contact information for 1 additional representative.

FULL NAME	FULL NAME
DEGREE(S)	DEGREE(S)
POSITION/TITLE	POSITION/TITLE
EMAIL	EMAIL
PHONE	PHONE
FAX	FAX
rax	rax
FULL NAME	FULL NAME
DEGREE(S)	DEGREE(S)
POSITION/TITLE	POSITION/TITLE
EMAIL	EMAIL
PHONE	PHONE
FAX	FAX
FULL NAME	FULL NAME
DEGREE(S)	DEGREE(S)
POSITION/TITLE	POSITION/TITLE
EMAIL	EMAIL
PHONE	PHONE
FAX	FAX
17/\	17//