

Engaging the Public/Parents and Enlisting Providers

National Conversation on Newborn Screening Research and Informed Consent

*Educating the Public About Newborn Screening:
Current and Proposed Communication Strategies*

Carrie Langbo, MS, CGC
BioTrust Coordinator

June 1, 2015





Current BioTrust Opt-Out Process

Samples Collected Between July 1984 and April 30, 2010

- Evolution of retention policy
- ~4 million samples
- Opt-out through directive to destroy or store only
- On-going awareness campaign and annual MDHHS IRB review

Michigan Department of Community Health
Directive to Destroy Residual Newborn Screening Blood Specimen

Child's Name at Birth:	Date of Birth:
Child's Current Name:	Circle Birth Order of Multiple Birth: 1st 2nd 3rd 4th 5th
Mother's Name at Time of Child's Birth:	Hospital of Birth:

I am a legal representative* of the child named above. By signing below, I hereby request the Michigan Department of Community Health to destroy my child's (or my own) blood specimen after newborn screening has been completed. I understand that by destroying this blood specimen, it will NOT be available for any future use including medical, identification, or research purposes.

Signature of parent, guardian, or other legal representative:	Relationship to child:
Printed name:	Date:
Street Address:	City:
	Zip:
	Phone:

* "Legal representative" means a parent or guardian of a minor who has authority to act on behalf of the minor, or the individual from whom the specimen was collected if 18 years or older or legally emancipated.

The identity of the person(s) signing this form must be authenticated. Please attach a copy of:
1) the child's birth certificate and 2) driver's license, state-issued identification card, or passport of person(s) who signed above. Additional identifying documents may be requested.

⇒ Mail completed form with required copies to:
Michigan Department of Community Health
Newborn Screening Laboratory Section
3350 N. Martin Luther King, Jr. Blvd.
P.O. Box 30035
Lansing, MI 48909

Please state why you are making this request. (This will help improve the newborn screening program, but you do not have to complete this section.)
 Privacy concerns Not comfortable with research Other: _____

Authority:	Michigan Public Health Code, Act 368 of 1978	The Michigan Department of Community Health is an equal opportunity employer, services, and program provider
------------	--	--

DCH 1448 Rev 10/2014

www.michigan.gov/biotrust



Current BioTrust Consent Process

Samples Collected May 1, 2010 Through Present Day

- Separate consent brochure & declaration form in NBS card
- Materials available for introduction in prenatal care settings with consent process after delivery
- Birthing hospital staff and home birth attendants acting on behalf of MDHHS to collect consent decision

A consent form for the Michigan BioTrust for Health. The form is titled "After Newborn Screening" and "Your Baby's Blood Spots". It includes a section for "Baby Name" with a box for the name and a note "Admin. Use Only". Below this is a section for "Affix Label Here if Desired" with instructions to "Mark Parent Decision, Collect Signature, Return to MDCH". The form contains two main sections for consent: "Yes, my baby's blood spots may be used for health research." and "No, my baby's blood spots may not be used for health research." Each section has a checkbox. Below these sections is a note: "This applies to all blood spots collected for newborn screening." and "There is no penalty for saying no." The form also includes a section for "Parent Signature" and "Date" with lines for writing. At the bottom right, it says "MI Dept of Community Health Laboratory Copy" and "www.michigan.gov/biotrust". There is a barcode on the right side of the form.



Current BioTrust Options

Engaging and Informing the Public

- 9 Mass media segments
- ~120 Lectures/Exhibits
- ~30 Grand Rounds
- ~70 Social Media/Online
- 18 webinars, YouTube Videos, Newsletters
- 7 National Presentations
- 4 Peer-Reviewed Journal Articles



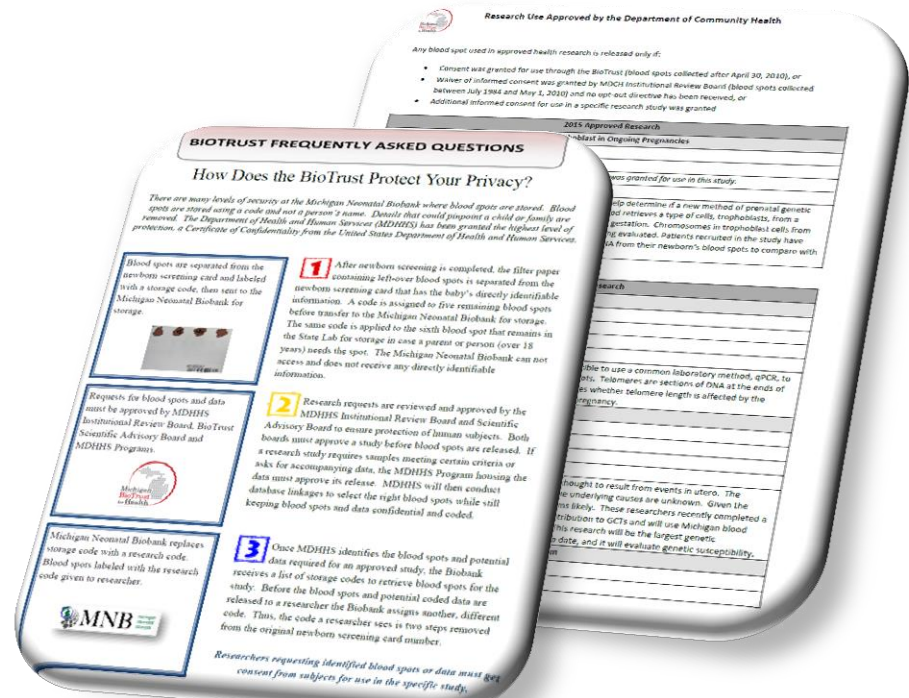
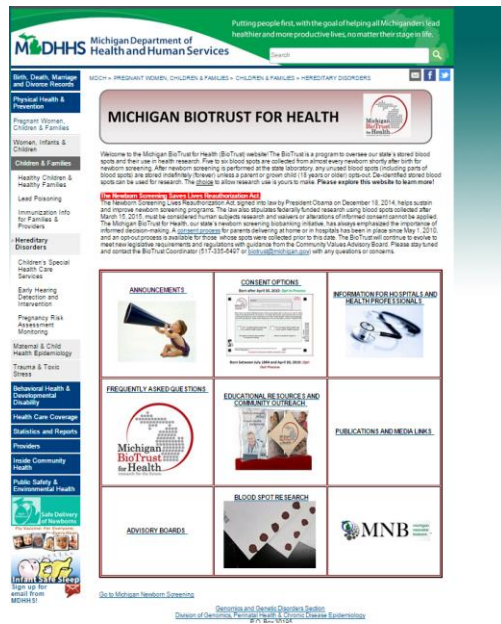
www.michigan.gov/biotrust



Current BioTrust Options

Engaging and Informing the Community

- Community Values Advisory Board
- Transparent website



www.michigan.gov/biotrust



Achieving Hospital Buy-In

MDHHS is the investigator and ultimately responsible for the blood spots.

- *Alert* Hospitals
 - NBS Regional Trainings
 - BioTrust Hospital Preparation Letter
- *Enlist* Hospitals
 - Pilot/early implementation phase
- *Inform* Hospitals
 - Ongoing feedback and resources





Achieving Hospital Buy-In

- Accommodate Hospitals
 - Decrease potential burden on staff
 - Comprehensive detailed consent brochure

Dear Parents:

Soon after birth, a few drops of blood are taken from your baby's heel. The drops are used to fill five or six spots on a filter paper card. These "blood spots" are used for newborn screening. Newborn screening ensures babies with rare diseases such as "PKU," cystic fibrosis and sickle cell disease are found early for treatment. Please read "Michigan Newborn Screening Saves Babies" for more facts. Hospital staff or your midwife have a copy for you. You can also visit www.michigan.gov/newbornscreening.

What do I need to know about blood spots?

- All of the blood spots are not always needed. Once newborn screening is done, any unused parts and whole blood spots are stored indefinitely (forever). One unused blood spot is kept by the state public health laboratory for your personal use, if needed. The rest of the blood spots are stored at a secure site, called the Michigan Neonatal Biobank (www.mnbb.org). The choice to allow stored blood spots to be used for research is yours to make. Please read this brochure to learn more.

What else can happen to blood spots?

After newborn screening is done, blood spots may be used in the lab for quality control. This helps ensure the newborn screen detects those at risk. Blood spots may be helpful to a family in the future. Parents have asked to use saved blood spots to help diagnose a disease in their child, for research and to find reasons for a child's untimely death.

What is the Michigan BioTrust for Health?

The BioTrust is a program run by the Michigan Department of Community Health (MDCH). Michigan BioTrust for Health oversees Michigan's stored blood spots and their use in health research. A BioTrust Community Values Advisory Board helps advise MDCH on guidelines for this research use and ways to inform the public.

For research policies and a list of studies visit www.michigan.gov/biotrust

What are the steps for using blood spots in research?

Step 1: The study must follow BioTrust Research Policies.

- Blood spots must be used for studies to better understand diseases or improve health. For example, studies have:
 - Looked for ways to better diagnose childhood leukemia
 - Tried to improve newborn screening methods
 - Tested mercury levels in blood spots to find out if pregnant mothers are eating safe amounts of fish

Step 2: The study is approved by MDCH.

- The Scientific Advisory Board ensures research is good science.
- The Institutional Review Board ensures subjects' rights are protected.

Step 3: Blood spots are selected for use.

- Researchers don't know whose blood spot is used.
- Researchers may be given data such as birth weight, year or county.
- Researchers won't be given data that can point to one person – unless that person is asked.

At this time a blood spot alone cannot be used to identify a person. If science advances to a point where a blood spot alone can identify a person, policies for use will change.

How many blood spots are stored?

Today, blood spots from over four million people are stored. If you or your child was born after July 1984, your blood spots are included. These blood spots can be used for research unless you or your grown child contacts MDCH. You may ask for your spots to be destroyed. You may also ask that your spots remain stored but not used in research. Please contact MDCH for more details (Toll-free: 1-866-673-9939).

Every year over 100,000 babies are born in Michigan. Almost all of these babies have newborn screening. All of these blood spots are stored in the BioTrust. If collected after May 1, 2010, blood spots are only used for research if a parent allows it.

What are the risks if my child's blood spots are used for research?

The only risk is that your child's blood spot could be identified. The risk this would happen is very low. Many steps are taken to protect privacy.

What steps are taken to protect privacy?

There are many levels of security at the Michigan Neonatal Biobank where blood spots are stored. Blood spots are stored using a barcode and not your child's name. Details that could pinpoint a child or family are removed. MDCH has taken steps to keep blood spots secure. The highest level of protection, a Certificate of Confidentiality from the United States Department of Health and Human Services has been granted. Details are below:

Certificate of Confidentiality
US Department of Health and Human Services
<http://www.hhs.gov/ohrt/coc/>

- Enables the BioTrust the right to refuse a court subpoena, a law request, disk or hard copy, criminal, administrative, legislative, or other proceedings. The BioTrust will exercise this right.
- Cannot be used to make a demand for information from personnel of the U.S. Government. It cannot be used for the gathering or evaluation of research funded projects or for information that must be disclosed in order to meet the requirements of the USA.
- It does not prevent you or a member of your family from voluntarily releasing information about yourself or your involvement in this research. If you give us "basic" contact or other personal written consent to receive research information, then the researchers may not use the Certificate to withhold that information.

Will I or my child benefit from blood spot research?

Most likely you or your child will not benefit directly. You will not be paid if your child's blood spots are used for research. Your family will not get money if any products (such as new drugs) ever come from the research. However, you will help ensure the BioTrust represents all of Michigan. You, or someone in your family, may be helped by research looking at new ways to diagnose, prevent or treat disease.

Will I or my child get blood spot research results?

Personal results from research are not provided. Research findings are posted at www.michigan.gov/biotrust.

What are my choices for blood spot research?

You can say "yes" or "no" to blood spot research. You will be asked to check a box and sign a form found in your baby's newborn screening card. If you say "yes," all blood spots taken for newborn screening may be used except for the blood spot saved for your own use if needed. If you say "no," blood spots will be stored but not used for research. You have to contact MDCH if you do not want blood spots stored for any reason after newborn screening.

Can I change my mind about blood spot research?

Yes. You can call MDCH at any time if you do not want your child's blood spots used for research. After turning 18, your grown child must make this request.

What do I need to do?

ASK if you have more questions.

ENSURE your choice for blood spot research use has been marked on the BioTrust form.

GET your pink copy of the BioTrust form to take home.

CALL MDCH for more details about blood spots.

MDCH Newborn Screening Program
Telephone: 1-866-673-9939
Email: newbornscreening@michigan.gov
Website: www.michigan.gov/newbornscreening

For questions about your research rights, please call the MDCH IRB at 517-241-1928

MDCH is an equal-opportunity employer, services and program provider.
100,000 printed and 674 each with a total cost of \$1,444,320
10/14

After Newborn Screening

Your Baby's Blood Spots

Michigan BioTrust for Health
research for the future

Facts and Choices You Need to Understand



Achieving Hospital Buy-In

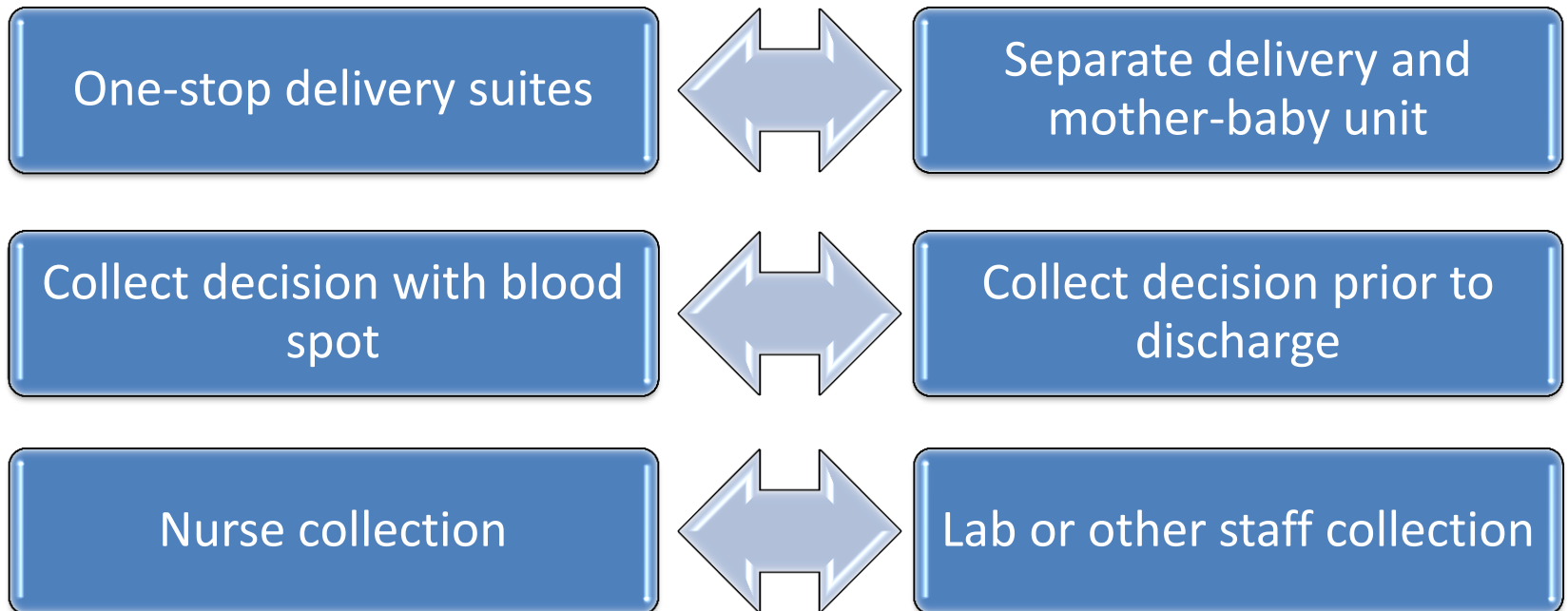
- *Train* Hospitals
 - Facilitate conversations with parents (brochures alone won't work)
 - Staff won't discuss if uncertain of details
 - Pediatric grand rounds and business meetings
 - Nursing/birthing attendant trainings
 - Script badge cards and instruction fliers

Newborn screening (NBS) finds babies who look healthy but have serious medical problems. The chance is very small something will be found, but we don't want to take a chance. Some of the disorders cause brain damage or death if not found and treated early. This is why NBS is such an important public health program and state law—it can save a baby's life. A few drops of blood will be taken from your baby's heel and put on a filter paper card. These blood spots will then be sent to the state laboratory for testing. Your doctor will call you if any more testing is needed, but be sure to ask about the newborn screening results when you take your baby to his or her first check-up.

I want to let you know about the **Michigan BioTrust for Health**. The BioTrust is a program for health research using left over dried blood spots (DBS). It is your choice to allow their use for possible research. We are asking because DBS may be very helpful in studying diseases that affect children and adults. This booklet will explain how your privacy is protected when DBS are used in research. After reading this, if you'd like to give your permission, please sign this consent form. Your decision will not affect your baby's NBS— only whether the leftover samples can be used in the future. DBS will be stored but not used if you do not sign the consent form. If you do not want DBS stored, you can call the number on the NBS brochure.

Achieving Hospital Buy-In

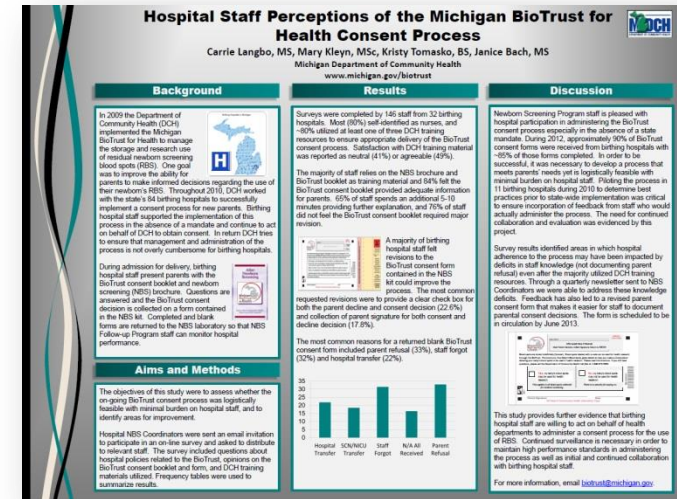
- *Adapt to Hospitals*
 - Allow flexibility in administering consent process





Achieving Hospital Buy-In

- *Incentivize Hospitals*
 - Continuing education credits
 - Lectures/workshops
- *Monitor Hospitals*
 - Quarterly quality assurance reports
 - Michigan Health and Hospital Association
- *Listen to Hospitals*
 - 2013 Survey
 - ~80% MDHHS trained (90% agreeable/neutral satisfaction)
 - 84% felt BioTrust brochure adequately informed parents
 - 65% spent additional 5-10 minutes answering questions
 - 23% wanted clearer “yes”/“no” box



2013 NBSGTS Symposium Poster Presentation



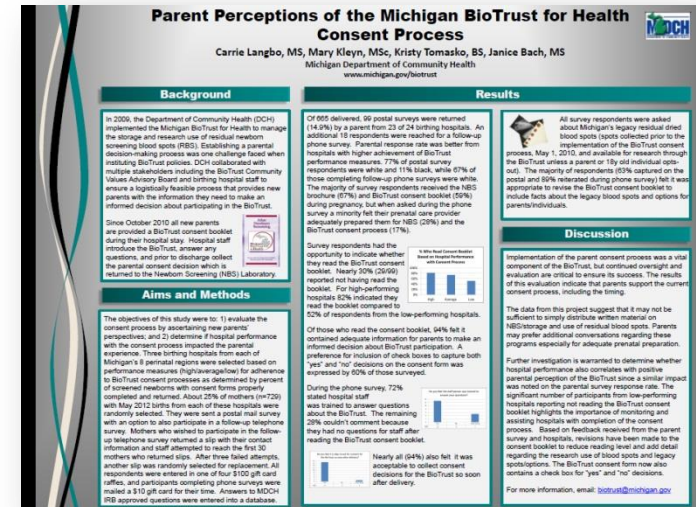
Achieving Buy-In for Homebirths

- *Identify* homebirth attendants
 - Preparedness letter sent to all who submitted NBS since 2008
- *Invite* participation
 - Offer to attend functions
 - Partner with other programs to provide information
 - On-going efforts



Engaging Parents

- **Prepare and Listen to Parents**
 - Prenatal education
 - 2013 parent mail survey (*n=99*)
 - 52-82% read brochure (*higher percent from hospitals with better rates of completion*)
 - 67% received NBS brochure prenatally
 - 59% received BioTrust brochure prenatally
 - 2013 parent phone survey (*n=18*)
 - 72% felt staff prepared, 28% had no questions
 - 94% ok with decision collected at delivery



2013 NBSGTS Symposium Poster Presentation



Achieving Statewide Buy-In

- *Ultimate goal is to maintain integrity and success of newborn screening*

*In 2009, **99.5%** Michigan newborns benefitted from newborn screening.*

*In 2013, **99.5%** of Michigan newborns benefitted from newborn screening.*



Michigan BioTrust for Health

Thank you!

Carrie Langbo, MS, CGC

BioTrust Coordinator

517-335-6497

langboc@michigan.gov